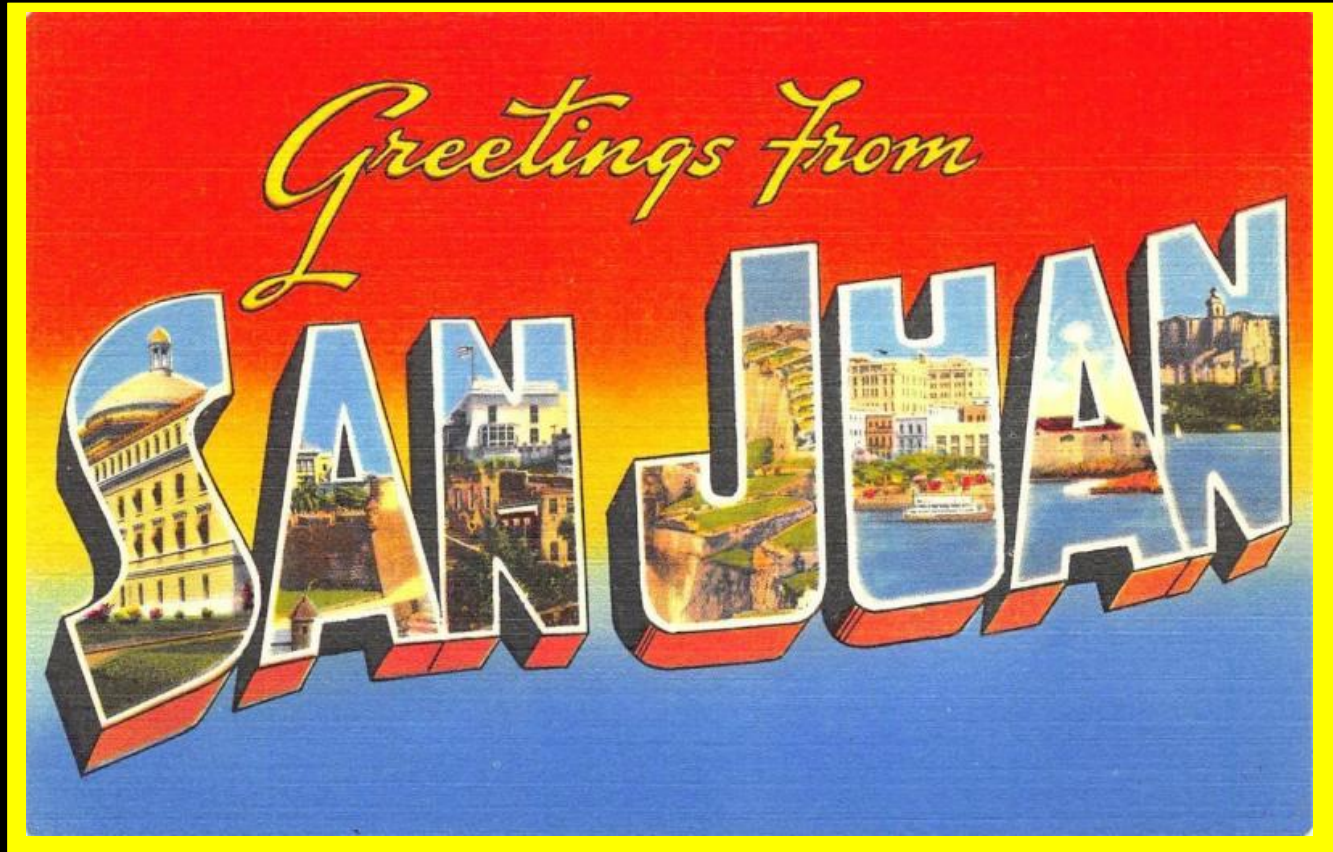


Association for Equality and Excellence in Education

Sponsorship Information



May 3, -7, 2020

San Juan, Puerto Rico

ASSOCIATION FOR EQUALITY AND EXCELLENCE IN EDUCATION, INC

43rd Annual Conference / May 2 – 7, 2020

“Celebrating 43 Years of Access, Equality, Empowerment & Excellence”

Dear Association for Equality and Excellence in Education Supporters:

Join us at the Association of Equality and Excellence in Education, Inc., 43rd Annual Conference. The 2020 AEEE Annual Conference will take place at the La Concha Renaissance Resort in beautiful San Juan, Puerto Rico. The focus of the conference is to provide professional development opportunities to TRIO Professionals who help students turn the educational attainment dream into reality. The Conference provides TRIO professionals with vital information necessary to truly serve as student advocates.

The conference is specifically intended for TRIO professionals; yet through networking and other established relationships we interact numerous educational professionals, especially those who serve underrepresented and/or special needs populations. We welcome educators from high schools, colleges, universities, and agencies that host TRIO Programs from across the United States. AEEE is a **501(c)(3) organization** whose mission is to provide employees of Federal TRIO Programs in the states of New Jersey and New York, and others concerned with providing equal access to education, a forum for collegiality, professional development, and all other activities that pertain to the interests and well-being of their programs and students. In accordance with Internal Revenue Service regulations, a portion of your contribution may be tax deductible.

As a participating sponsor, advertiser or exhibitor, we will introduce your business, product or service to a wide range of potential consumers. For sponsors, we tailor a program that ensures your visible presence throughout the conference. For advertisers, we ensure that your message reaches members and participants through print and electronic media. For exhibitors, we provide you with a designated space during the conference to sell your products or services to participants. In addition, we customize these opportunities to help you accomplish your specific advertising, marketing and promotional needs.

We look forward to working with you collaboratively to focus your advertising and marketing efforts toward educational opportunities and other helping professionals as part of the AEEE 2020 Annual Conference.

Warmest Regards,

Jackasha Wiley

Menu Items	Available	Cost	Total
AEEE Arturo Schomburg Awards Dinner	4	\$ 1,500	
Recognition in the program, recognition at the event, one Reserved table, a sign prominently displayed at the Entrance of the Banquet Hall and your organization's name/logo printed on the program			
Trio Achievers Luncheon	3	\$ 1,250	
Recognition in the program, recognition at the event, a sign prominently displayed at the entrance of the Banquet Hall and your organization's name/logo printed on the program			
Presidents/Newcomer's OR Installation of Officers Buffet Breakfast	2	\$ 1,250	
Opening networking, events, Recognition in the program, recognition at the event and a sign prominently			
AEEE Scholarships & Awards Dinner Reception	2	\$ 1,400	
Your organization's name printed on the program, a sign posted on the stage with the entertainer and various acknowledgements throughout the night			
AEEE Conference Bag: Name printed on bags distributed to every conference attendee	1	\$ 1,000	
AEEE Scholarship	Unlimited	\$ 100- 500	
Listed as a scholarship sponsor in the Conference Program			
AEEE Hospitality Suite Networking Events	6	\$ 500	
Listed as a Sponsor in the Conference Program			
Name Badges and Lanyards	1	\$ 500	
Name printed on the name badges distributed to every conference attendee and vendor			
Color Full Page Cover Advertisements	3	\$ 200	
(Inside Front Cover, Inside Back Cover, Outside Back Cover) * Based on Availability			
Total of Selected Sponsorship Package			

Welcome Supporters of the Association for Equality and Excellence in Education to the 43rd Annual AEEE Conference

Please take the time to carefully read the different sponsorship opportunities that are available for 2020. As you are selecting the items you would like to sponsor please add up the total of all the items. The total of your sponsorship package determines your sponsorship level on the bottom of the menu.

After you have decided what items you want and the appropriate sponsorship level please fill out the attached pledge form and forward payment to:

AEEE
c/o Ms. Karen Texeira
John Jay College
Upward Bound Program
524 West 59th St.
New York, NY 10019

SPONSORSHIPS

GOLD CONFERENCE SPONSOR

\$2,000 +

As a Gold Conference Sponsor, your donation will provide you with the following:

- Sponsorship Identification: A prominently displayed sign in the ballroom or mezzanine area throughout the entire conference when sponsorship is received by March 24, 2020
- Advertisement: A full-page black and white advertisement in the Conference Program.
- Recognition: Listing as a Gold Conference Sponsor in the Conference Program, in the Conference Registration Packet and on the AEEE website when sponsorship is received prior to publication.
- Exhibitor: A complimentary exhibitor table located in the ballroom or mezzanine area.
- Merchandising Option: Opportunity to include a merchandising piece in the Conference Packet given out to all attendees at the registration desk.
- Workshop Presentation Option: An opportunity to present a pre-conference or conference workshop, contingent upon submission of a call for proposals form and the conference committee's approval.
- Two Complimentary Conference Registrations.

SILVER CONFERENCE SPONSOR

\$1,000 - \$1,999

As a Silver Conference Sponsor, your donation will provide you with the following:

- Sponsorship Identification: A prominently displayed sign in the ballroom or mezzanine area throughout the entire conference when sponsorship is received by March 26, 2020.
- Advertisement: A half-page black and white advertisement in the Conference Program.
- Recognition: Listing as a Silver Conference Sponsor in the Conference Program, in the Conference Registration Packet and on the AEEE website when sponsorship is received prior to publication.
- Exhibitor: A complimentary exhibitor table located in the ballroom or mezzanine area.
- Merchandising Option: Opportunity to include a merchandising piece in the Conference Packet given out to all attendees at the registration desk.
- Workshop Presentation Option: An opportunity to present a conference workshop contingent upon submission of a call for proposals form and the conference committee's approval.
- One Complimentary Conference Registration.

BRONZE CONFERENCE SPONSOR

\$500 - \$999

As a Bronze Conference Sponsor, your \$1,500 donation will provide you with the following:

- Sponsorship Identification: A prominently displayed sign in the ballroom or mezzanine area throughout the entire conference when sponsorship is received by March 24, 2020.
- Advertisement: A quarter-page black and white advertisement in the Conference Program.
- Recognition: Listing as a Bronze Conference Sponsor in the Conference Program, in the Conference Registration Packet and on the AEEE website when sponsorship is received prior to publication.
- Exhibitor: A complimentary exhibitor table located in the ballroom or mezzanine area.
- Merchandising Option: Opportunity to include a merchandising piece in the Conference Packet given out to all attendees at the registration desk.

EXHIBITORS, CONTRIBUTORS & AUCTION DONORS EXHIBITION TABLES

Exhibiting at the conference is an excellent way to sell your products and/or share information about your business and services. Exhibitor Tables will be strategically placed in the ballroom or mezzanine area. Conference attendees will be walking through the mezzanine area throughout the conference between con-current sessions and events. Prices are as follows:

Business/Commercial Vendor

Rate: \$300

Includes quarter-page (black and white) advertisement in the Conference Program

Merchandising option: Opportunity to include merchandising piece in the conference packet distributed to all attendees.

Small Business Vendor PLUS Advertisement

Rate: \$200

Includes quarter-page (black and white) advertisement in the Conference Program

Craft Vendor (75% of inventory must be handmade)

Rate: \$50

Includes quarter-page black and white advertisement in the Conference Program

As a Conference Exhibitor you will be listed in the Conference Program when your registration is received prior to March 24, 2020.

CONFERENCE CONTRIBUTIONS

On behalf of the AEEE 2020 Annual Conference Committee, we sincerely thank you for your generous contribution of a monetary donation or service valued at \$250 or more towards making our conference a success for all of us.

As a Conference Contributor, we are pleased to be able to offer you the following:

- Advertisement: A quarter-page black and white advertisement in the Conference Program.
- Recognition: Listing as a Conference Contributor in the Conference Program when sponsorship is received prior to **March 24, 2020**.
- Merchandising Option: Opportunity to include a merchandising piece in the Conference Packet given out to all attendees at the registration desk.

AUCTION DONATIONS

Be a part of the AEEE's most popular fundraiser! The Auction is an exciting event where conference attendees have opportunities to learn, network, and shop! You will be listed as an Auction Donor in the Conference Pro-gram when sponsorship is received prior to **March 24, 2020**. Please send donation items with a description of the donation(s) as well as an estimated retail value. We will provide you a letter for tax purposes if request-ed.

ADVERTISEMENTS

The Conference Program is distributed to all attendees at the conference upon checking in at the registration desk. It includes information about conference events and sessions, acknowledgement of sponsors, advertisements, a map of the conference area and other pertinent information. Conference Program advertising is a great way to network with educational opportunity colleagues, share special news, thank someone, recognize important milestones, and support AEEE. Attendees look through this often throughout the conference and even use it as a resource after they leave!

GRAPHIC REQUIREMENTS FOR ADVERTISEMENTS

The Conference Program will be printed on standard 8 ½ x 11 sheets of paper with a half inch margin all around. Your artwork should be in grayscale and ready for print, JPG format preferred.

Advertisements must be sized accordingly:

Full Page Advertisement 7 ½ x 10 inches \$150

Half Page Advertisement 7 ½ x 4 ¾ inches \$80

Quarter Page Advertisement 3 ½ x 4 ¾ inches \$45

Eighth Page Advertisement 1 ½ x 2 ¾ inches \$25

**Advertisements must be submitted to Karen T. Texeira and must be received no later than
March 24, 2020.**

CONTACT INFORMATION

Karen Texeira

AEEE Past President

John Jay College Upward

Bound Program

524 West 59th St.

New York, NY 10019

Email: ktexeira@jjay.cuny.edu

**Association for Equality and Excellence in Education
43rd Annual Conference Sponsor, Vendor & Advertising Contract**

2020

Agency/ Company _____
 Contact Person _____
 Mailing Address _____
 City _____ State _____ Zip _____
 Telephone (____) _____
 Gold
 Email _____

Available – check one:

Full Page Advertisement 7 ½ x 10 inches \$150

Half Page Advertisement 7 ½ x 4 ¾ inches \$80

Quarter Page Advertisement 3 ½ x 4 ¾ inches \$45

Eighth Page Advertisement 1 ½ x 2 ¾ inches \$25

Sponsorship Package Pledge:	Total
Must be \$2000 +	_____
Silver Must be between \$1000-\$1,999	_____
Bronze Must be between \$500- \$999	_____
Contributor Anything below \$500	_____

Exhibitor Packages Available – check one:

Business/commercial vendor

Includes half-page black and white advertisement in the Conference Program.

Merchandising option: Opportunity to include merchandising piece in the conference packet distributed to all attendees.

Rate: \$300

Small Business Vendor PLUS Advertisement

Includes quarter-page black and white advertisement in the Conference Program

Rate: \$200

Craft Vendor (75% of inventory must be handmade)

Includes quarter-page black and white advertisement in the Conference Program

Rate: \$50

Package Grand Total: _____

Signature of applicant indicating agreement with the conditions listed in the sponsorship menu:

_____ Date _____

Please attach a copy of the **Sponsorship Menu** and identify the items you selected to sponsor with this form.

Please e-mail any artwork associated with your sponsorship to ktexeira@njcu.edu. Completed forms and checks/ purchase orders should be sent to Ms. Teixeira. Electronic payments are accepted on our website at: www.aaaa.org

CONTRACT COMPLETION INSTRUCTIONS AND DEADLINE:

Contract Materials must be postmarked by **March 24, 2020**. Full payment must accompany all forms. Please make checks or purchase orders payable to the Association for Equality and Excellence in Education, Inc. Mail check and form to:

AEEE
 c/o Ms. Karen Teixeira
 John Jay College
 Upward Bound Program
 524 West 59th St.
 New York, NY 10019

For questions concerning payment please contact Ms. Teixeira at (212) 237-8280

FOR OFFICE USE:

Date Received: _____